

Arpit Rathi

With **5 years of experience** as a **Frontend Developer**, I have developed and delivered multiple web applications. Keeping in mind improving the efficiency of the product and maintaining a good UI/UX for the end user, I have worked towards improved product scalability and user experience along with mentoring juniors along the way. I am confident in bringing valuable expertise and innovative solutions as a **Senior Frontend Developer**.

WORK EXPERIENCE

SPINNY — Frontend Developer (November 2021 to Current)

- Increased Sell Car User onboarding rate by **20%** by migrating the UI to a modern and easy to use UI.
- Overhauled the Sell Side landing page on the consumer website resulting in a **20% reduction in LCP** and **60% reduction in CLS**.
- Implemented the **Duplicate Lead Journey** flow to **reduce the overall redundant leads by 15%**.
- Launched various features like **Instant Inspection** and **Inspection at Hub** etc. **increasing customer inspection booking rate by 18%**.
- Migrated to IndexedDB from LocalStorage, resolving **memory overflow issues** improving system stability.
- **Migrated** config based CRM to pure React Js CRM, resulting in utilization of one less deployment instance **reducing costs by 30%**

COMMVault — Frontend Developer (Dec 2019 - October 2021)

- Migrated Angular JS legacy codebase to React Js
- Worked in **liquid templating language** for one of the projects to simplify REST APIs.
- **Developed UI Integration test cases** in Python Selenium to cover **60%** of product UI.

KRISTAL.AI — React UI Developer (Intern) (May 2019 - July 2019)

- **Developed** products listing and details page in Next Js with filters and sorting functionality.
- **Integrated Google Analytics** to track and increase user activity and conversion on the company's website.

CONTACT

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GitHub - <https://github.com/Arpit2218B>

SKILLS

React JS, Redux, Frontend System Design, Javascript, Webpack, GraphQL, Performance Optimisation, Unit Testing, PWA, Web RTC, Google Analytics, Responsive Design, Code Review, Restful APIs

PERSONAL PROJECTS

→ **WHATSAPP ROOMS** 

React Js clone of whatsapp UI and **Firebase** as Backend to allow real time chat.

→ **SPOTIFY CLONE** 

React Js clone of Spotify UI and using **Spotify OAuth** as authentication mechanism.

→ **ACCESSIBILITY IMPROVEMENT** 

Increasing the accessibility of a website using multiple metrics.

EDUCATION

VIT University, Vellore —

B.Tech | 2016 - 2020 | CGPA - 8.88

Branch - CSE (spec. in Information Security)

Seth Anandram Jaipuria School, Kanpur —

ISC Board - 96%

Seth Anandram Jaipuria School, Kanpur —

ICSE Board - 95.6%